



www.KCTV5.com
www.kctv5.com

KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

CONTRACT

And:

Media Placement Technologies
500 N. Washington St, Suite 303
Alexandria, VA 22314
USA

Contract / Revision 488158 /		Alt Order # 06262160
Product NOW OR NEVER PAC		
Contract Dates 08/03/12 - 08/07/12	Estimate #	OL
Advertiser Now Or Never PAC		Original Date / Revision 08/03/12 / 08/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KCTV	Account Executive Dave Clark	Sales Office TELEREP-WAS
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KCTV	08/03/12	08/03/12	More in the Morning	5a-6a		:30			NM	0	\$0.00
N 2	KCTV	08/06/12	08/07/12	More in the Morning	5a-6a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$350.00			
D 3	KCTV	08/03/12	08/03/12	More in the Morning 6A	6-7am		:30			NM	0	\$0.00
N 4	KCTV	08/06/12	08/07/12	More in the Morning 6A	6-7am		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$550.00			
D 5	KCTV	08/03/12	08/03/12	7:00 AM-9:00 AM	7-9am		:30			NM	0	\$0.00
N 6	KCTV	08/06/12	08/07/12	CBS Early Show	7-9am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$600.00			
D 7	KCTV	08/03/12	08/03/12	Regis & Kelly	9-10am		:30			NM	0	\$0.00
N 8	KCTV	08/06/12	08/07/12	Regis & Kelly	9-10am		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$350.00			
N 9	KCTV	08/06/12	08/07/12	CBS Soaps	1230-3pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$500.00			
D 10	KCTV	08/03/12	08/03/12	KCTV5 News @ 4P	4-5pm		:30			NM	0	\$0.00
N 11	KCTV	08/06/12	08/06/12	KCTV5 News @ 4P	4-5pm		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	2-----				2	\$800.00			
D 12	KCTV	08/03/12	08/03/12	KCTV5 News @ 5P	5-530pm		:30			NM	0	\$0.00
N 13	KCTV	08/06/12	08/06/12	KCTV5 News @ 5P	5-530pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$1,000.00			
D 14	KCTV	08/03/12	08/03/12	KCTV5 News @ 6P	6-630pm		:30			NM	0	\$0.00
N 15	KCTV	08/06/12	08/06/12	KCTV5 News @ 6P	6-630pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$1,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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488158 /	06262160

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/03/12 - 08/07/12	NOW OR NEVER PAC	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Now Or Never PAC	08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 16	KCTV	08/05/12	08/05/12	KCTV5 News @ 10P Sun	10-1030pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----S				2	\$1,200.00			
N 17	KCTV	08/06/12	08/06/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	1-----				1	\$1,200.00			
N 18	KCTV	08/05/12	08/05/12	Sun 8-9pm	Sun 8-9pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----1				1	\$2,100.00			
N 19	KCTV	08/05/12	08/05/12	Sun 6-7pm	6-7pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----1				1	\$3,000.00			
N 20	KCTV	08/06/12	08/06/12	Mon 8-9pm	8-9pm		:30			NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	1-----				1	\$3,300.00			
N 21	KCTV	08/05/12	08/05/12	CBS Marketwatch Weekend	5-530am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----1				1	\$100.00			
Totals											31	\$25,100.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/07/12	31	\$25,100.00	\$21,335.00
Totals	31	\$25,100.00	\$21,335.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lynn Martin - Media Placement Technologies do hereby request station time concerning following issue:

Now or Never Super PAC

Broadcast Length	Time of Day Rotation or Package	Days	Class	Time Per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Now or Never Super PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the Payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☐ a committee;
 ☐ an association;

☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/25/12 _____ 703.836.3545
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter
of National Importance**

Broadcast Length	Time of Day Rotation or Package	Days	Class	Time Per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.